



TERMS OF SERVICE

Effective Date: 09-15-2025

Last Updated Date: 09-15-2025

These Terms of Service ("Terms") govern your use of Koyal AI's services, including our audio-to-video generation platform and optional CHARCHA protocol ("Services"). By using our Services, you agree to these Terms.

1. ELIGIBILITY

You must be 18+ years old and have legal authority to enter this agreement. One account per user only.

2. SERVICES DESCRIPTION

Koyal AI provides AI-powered audio-to-video generation using proprietary technology and third-party APIs. The optional CHARCHA protocol allows verified users to include their likeness in generated videos through identity verification.

3. ACCOUNT & SECURITY

You're responsible for maintaining account security and all activities under your account. Keep your credentials confidential and notify us immediately of unauthorized use.

4. CONTENT OWNERSHIP & LICENSES

4.1 Ownership

- **Your Input:** You retain ownership of content you provide
- **Generated Output:** You own videos created through our Services
- **Our Technology:** We retain rights to our AI models, algorithms, and platform



4.2 License to Koyal AI

By using our Services, you grant us a non-exclusive, worldwide license to:

- Process your content to generate outputs
- Store content as necessary for service operation
- Improve our AI models using aggregated, anonymized data

4.3 Privacy Protection

We prioritize your privacy:

- Input data is processed securely through our infrastructure
- Personal data is never sold for marketing purposes
- We use industry-standard encryption and security measures
- Model training uses only aggregated, anonymized data patterns
- You can request data deletion at any time
- We maintain strict data isolation between users

5. ACCEPTABLE USE

You agree NOT to:

- Generate illegal, harmful, or misleading content
- Infringe intellectual property rights
- Create unauthorized deepfakes or impersonate others
- Violate any applicable laws
- Reverse engineer our Services
- Train competing AI models with our outputs

6. FEES & PAYMENT

Services operate on a pay-per-use credit model:

- **Free Tier:** 45 seconds
- **Standard:** \$0.50/second
- **Pro:** \$0.90/second
- **Enterprise:** Custom pricing

All fees are non-refundable. Invoices are payable within 30 days.



7. PRIVACY & DATA

7.1 General Privacy

Our Privacy Policy at koyal.ai/privacy explains our data practices. We follow industry-standard data protection protocols and maintain strict security measures.

7.2 CHARCHA Protocol (Optional)

By using CHARCHA, you accept these additional terms:

- Photos are collected solely for identity verification to prevent unauthorized use
- Your verified identity allows you to appear in generated videos
- No biometric data is stored beyond what's necessary for verification
- Photos and identity data are never shared with third parties
- You can request complete deletion anytime
- You accept responsibility for videos created with your likeness

7.3 Data Security

- No personally identifiable information is publicly shared
- We don't sell user data to third parties
- All processing follows industry security standards
- Data is encrypted in transit and at rest

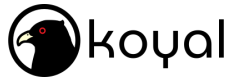
8. DISCLAIMERS & LIMITATION OF LIABILITY

Services are provided "AS IS." Koyal makes no warranties regarding reliability, accuracy, or specific outcomes. AI-generated content may be unpredictable and should be reviewed before use.

To the maximum extent permitted by law, Koyal's total liability shall not exceed fees paid by you in the prior 12 months. We are not liable for indirect, consequential, or punitive damages.

9. INDEMNIFICATION

You agree to indemnify and hold harmless Koyal and its affiliates from any claims arising from your use of the Services or violation of these Terms.



10. TERMINATION

You may terminate use anytime. Koyal may suspend or terminate access for Terms violations or prohibited conduct. Upon termination, unused credits are forfeited.

11. GOVERNING LAW & DISPUTE RESOLUTION

These Terms are governed by California law. Disputes shall be resolved through binding arbitration in San Francisco County, California, with a class action waiver in effect.

12. GENERAL PROVISIONS

- **Modifications:** We may update these Terms with notice
- **Severability:** Invalid provisions don't affect remaining Terms
- **Entire Agreement:** These Terms and Privacy Policy constitute the complete agreement
- **Export Compliance:** You must comply with applicable export laws

13. CHARCHA ADDITIONAL TERMS

Using CHARCHA means you understand and agree:

- It's an optional identity verification feature
- Photos are used to verify your identity and prevent deepfakes
- You consent to appearing in AI-generated videos
- You won't create misleading or harmful content with your likeness
- Your identity data remains private and is never shared
- You can withdraw and delete your data anytime

14. CONTACT

Koyal AI, Inc.

Email: office@koyal.ai

By using Koyal AI's Services, you acknowledge that you have read, understood, and agree to these Terms.